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TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT

In re application of:	Phil Delurgio, Hau Lee, Michael Nea, Rob Parkin, Suzanne Valentine, Krishna Venkatraman
Serial No.:	09/849621
Filed:	5/5/2001
Docket:	DT.0102
For:	APPARATUS FOR MERCHANDISE PROMOTION OPTIMIZATION

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Attached hereto is Form PTO-1449 listing documents believed relevant to the subject application. It is respectfully requested that the Examiner review the information disclosed herein in detail, independently evaluate each item carefully in the consideration of the pending claims and return an initialed copy of each form to the undersigned.

10 This disclosure statement should not be construed as a representation that a search has been made, that no other material information as defined in 37 C.F.R. § 1.56(a) exists, or as an admission that the information cited in the statement is, or is considered to be, material to patentability as defined in 37 CFR § 1.56(b) or is available as a reference under 35 U.S.C. § 102 et seq. Applicant reserves the right to swear behind or otherwise disprove the allege "prior" nature of any art cited should the facts support and the situation warrant such an action.

15

It is believed that this disclosure complies with the requirements of 37 C.F.R. §§ 1.56, 1.97 and 1.98, and the Manual of Patent Examining Procedures § 609. If for some reason the examiner considers otherwise, it is respectfully requested that the undersigned be called so that any deficiencies can be remedied.

20 A copy of each document is enclosed. Some of the documents may have markings thereon. No significance is intended to be attached to the markings.

Respectfully submitted,

25

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By: Orenda L. Bristol

Date: 5-31-02



Substitute for form 1449A/PTQ

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet

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of

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Complete if Known

Application Number	09/849621
Filing Date	5/5/2001
First Named Inventor	Phil Delur
Group Art Unit	
Examiner Name	
Attorney Docket Number	DT_0102

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U.S. PATENT DOCUMENTS

Examiner Initials	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ²			
	AA	6,308,162		Quimet et al	10/23/2001	

FOREIGN PATENT DOCUMENTS

OTHER PRIOR ART-NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No.*	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	CA	Montgomery: "The Impact of Micro-Marketing on Pricing Strategies", 1994 The University of Chicago, volume 55/12-A of Dissertation Abstracts International, page 3922 (ABSTRACT ONLY).	
	CB	Busch: "Cost modeling as a technical management tool", Reasearch-Technology Management, Nov/Dec 1994, vol. 37, no. 6, pages 50-56.	
	CC	"Pacificorp IRP: Renewables Costs Must Drop 65% to be Competitive with Gas"	
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**EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.*

¹Unique citation designation number. ²Applicant is to place a check mark here if English language Translation is attached.

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